



# Services

# Development

# Integration

RF Logistics can help you take an objective look at your processes and recommend the changes you need to move forward:

- Update how you do business, then simplify data transactions with today's technology embedded in your processes
- Define performance metrics to achieve accountability and success
- Provide technology cost-benefit analysis
- Anticipate Return on Investment (ROI)
- Understand Total Ownership Cost (TOC)



Expert analysis on smart use of Automated Information Technology (AIT):

- Barcodes, RFID, Wireless Technologies
- Item Unique Identification (IUID) Compliance in DOD
- How to interface data collection with our back end information systems.



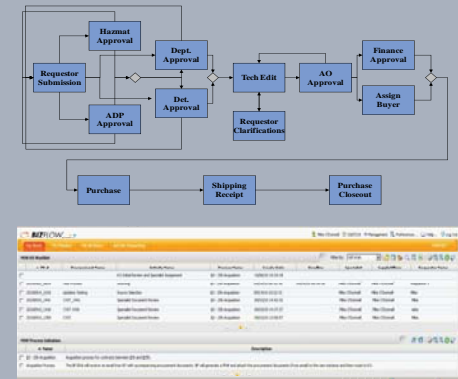
RF Logistics is the designer and developer of Special Warfare Automated Logistics Information System (SWALIS) - government owned software:



- Web-based Asset Management System
- Simple and Scalable Architecture (5 Users to over 1,000 Users)
- Inventory Management
- Shelf Life Management
- Kit Build
- Signature Capture



RF Logistics, a Systems Integration Partner of HandySoft, Inc., uses the BIZFlow BPMS.



Enterprise Self-Service

- Enables users to intuitively complete complex process work
- Delivers continuous feedback and enables users to manage exceptions
- Results in improved execution and successful users

2011 WINNER

First Place, North America ~ Performance Excellence Network

Silver Award, North America ~ Workflow Management Coalition





## About Us

RF Logistics is a VA-certified veteran owned, small business dedicated to bringing process improvement to the workplace. We focus on business process re-engineering and automated data operations for logistics & warehouse management, business & office management, and asset visibility at all levels of an enterprise.

RF Logistics began in 2003 as an independent industry analyst and architect of data collection solutions using various methods of automatic identification and data capture (AIDC) technologies such as barcodes, contact memory and radio frequency data capture (RFDC), as well as, automated information technology (AIT) equipment.

### **Brian O'Donnell** **President**

Mr. O'Donnell, founder of RF Logistics, has 30 years of logistics and business management experience-26 years in the government sector. He is a proven performer with executive level management experience in guiding many commercial, DOD and other Federal Agencies through business process re-engineering, technology implementation and change management.

### **Brendan O'Donnell** **Vice President**

Brendan O'Donnell spent 27 years on active duty in the Navy flying P-3 and T-34 aircraft and including two years on USS John F. Kennedy. In Washington, D.C., he served on the Joint Staff in the Command, Control, Communications, and Computers (J-6) Directorate as an action officer and division director.



Proud provider of GSA Services to Government agencies under GSA contract GS-35F-0383X



Re-Engineering the Point of Activity

East Coast Office

West Coast Office

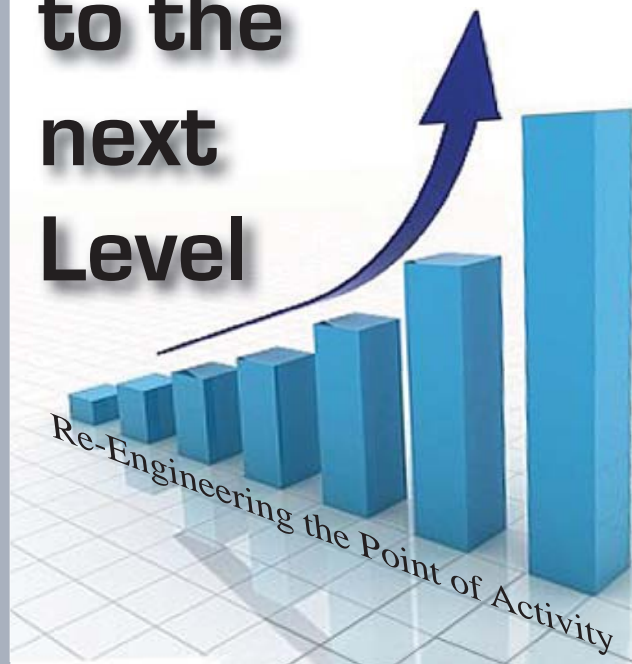
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# Take your Productivity to the next Level



Accelerated Work Flow

Faster Response to Interruptions

Improved Management Oversight

Savings and Efficiency in  
Manpower and Productivity





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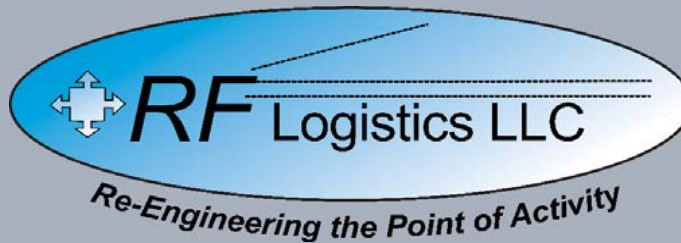
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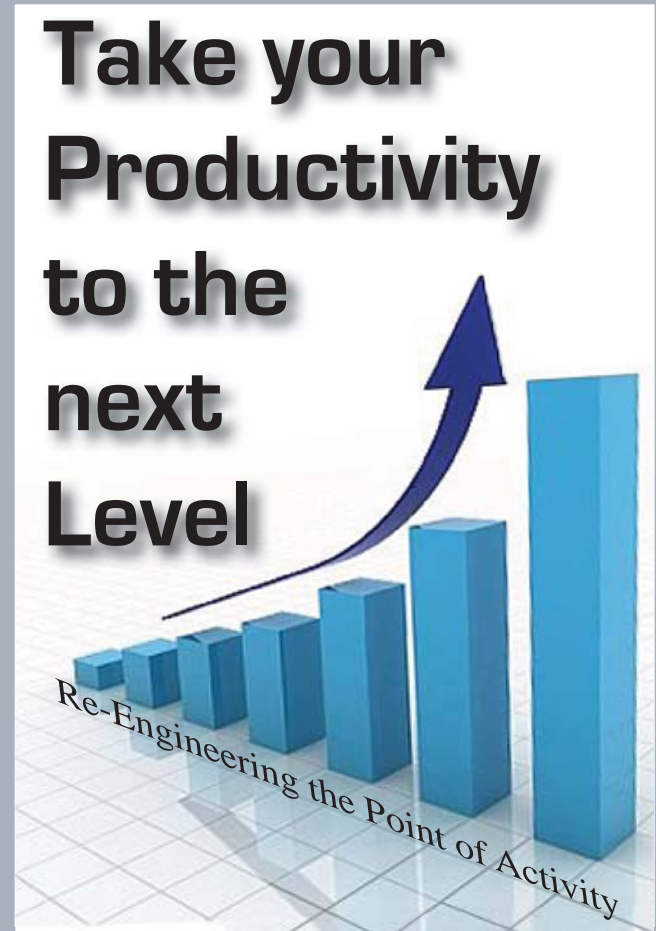
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