

# TURNING CLOUD DISRUPTION

## INTO INNOVATION

### HOW THE CLOUD IS TRANSFORMING LIFE SCIENCES AND HEALTHCARE

Rising costs in the life sciences and healthcare sector are combining with escalating compliance requirements, **creating a productivity crisis.**

By 2025, it could cost as much as **\$4 billion to sponsor a new drug.**

Manual processes, siloed data, legacy technologies, and limited collaboration are holding the industry back.



Cloud platforms offer organizations a secure and compliant application development and execution hub to drive sustainable innovation.

Cloud advances are becoming significant to the future of the life sciences and healthcare sectors.



**93% of businesses** are beginning to move their processes to the cloud.



**R&D is emerging as a key use case for cloud apps** as the technology allows geographically disparate stakeholders to collaborate in intuitive ways.



**Data sharing benefits extend to clinical trials** as patients can access data from multiple external sources.



**Process management tools built into cloud platforms** allow for standardization and automated documentation to simplify regulatory compliance.



**Labeling is simplified** as regional applications can be accessed across the globe by all stakeholders.



**Interconnecting processes and data in the cloud** extends to patient care coordination by fostering digital transformation.



**Patient-facing apps can scale to support Internet of Things devices**, offering end-to-end digital services.

From drug research to patient care strategies, healthcare and life sciences organizations are facing **pressure to transform their process and data management around digital technologies.**



Appian, The Digital Transformation Platform™, deployed in the cloud or via a hybrid model, lays the foundation for efficiency gains that can improve value to the patient while reducing costs.

**CONTACT US TO LEARN MORE ABOUT TURNING CLOUD DISRUPTION INTO INNOVATION.**

# Appian