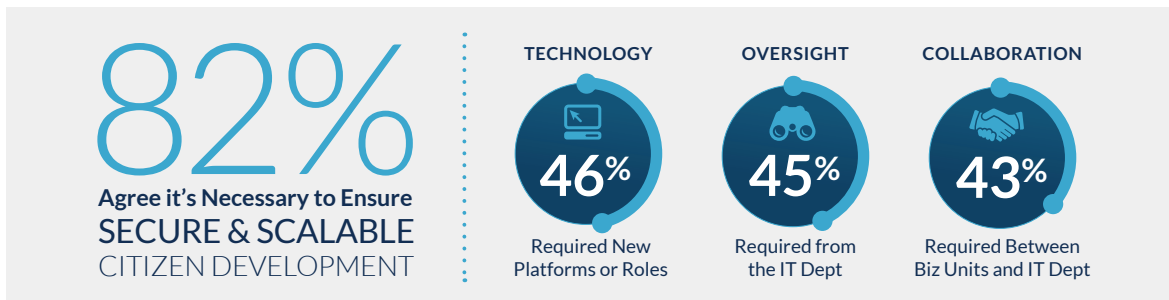


A RISE OF CITIZEN APPLICATION DEVELOPERS POSES DATA, SECURITY AND INTEGRATION CHALLENGES

IT Leaders Reveal Concerns About Citizen Developers*



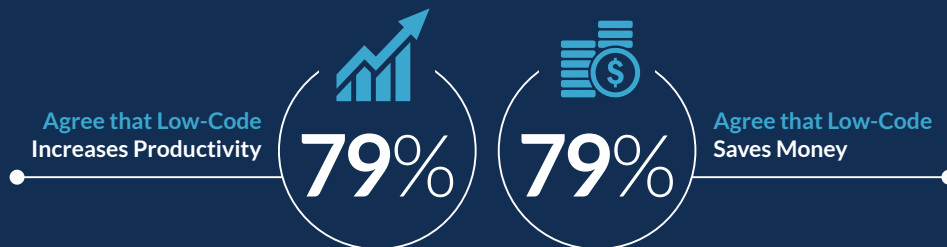
3 out of 4 IT Decision Makers Believe an Enterprise Low-Code Platform is the Solution to Mitigate Risks



MORE THAN 70% OF IT DECISION MAKERS ARE CONFIDENT WITH A LOW-CODE PLATFORM



Low-Code Platforms Power Citizen Developers to Realize Full Potential



* Employees outside of IT departments that create business applications for consumption by others.

Survey Methodology: A online omnibus survey was fielded among 508 Information Technology Decision Makers (ITDMs) in November 2016 to understand their pain points about citizen development (e.g., data security, integration, scalability) and the need for a new technology platform to manage citizen developers (i.e., a citizen integrator). ITDMs were identified as those working full-time, with sole or a major influence on IT decision-making at a company with 20+ employees, as well as a balance of companies with less than 250 employees and companies with more than 250. The omnibus survey was fielded by YouGov.

Appian

