

Appian for Insurance COMPLEX POLICY QUOTATION

- Increase processing capacity without increasing staff
- Gain a 360-degree view of quotes
- Improve agent-broker engagement and user experience
- Consolidate relevant data from multiple systems

In today's competitive environment, insurers are challenged to grow market share as well as retain profitable business. To do that, they must be able to swiftly and accurately produce quotes for both new and renewal business.

However, many Property & Casualty and Life insurers are held back by the constraints of legacy technology, which leaves them with streams of siloed tasks throughout the quoting and underwriting process.

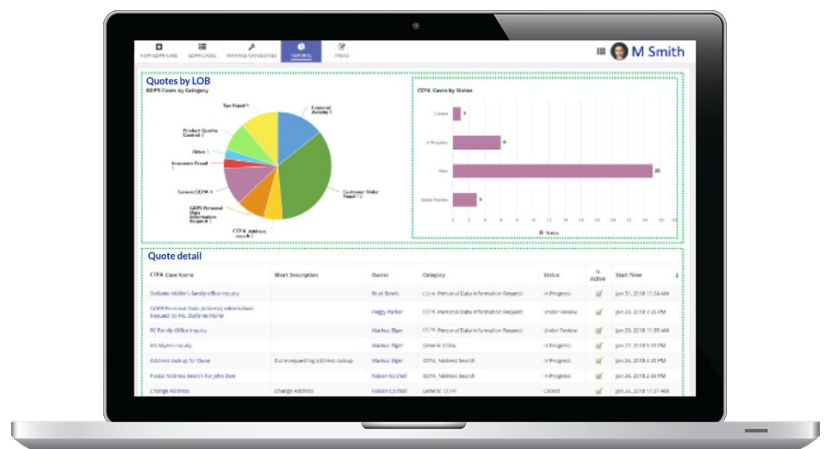
MEET THE CHALLENGE

With Appian, insurers can leverage their existing systems and streamline quoting processes for increased efficiency and productivity.

Optimize the process from submission to book, with a 360-degree view of policy, claims, and loss control data, including information from external databases. Improve collaboration among stakeholders with role-relevant views that increase agent and broker engagement, while accelerating turnaround times with increased straight-through processing.

Appian enables:

- **Automated rules** for qualifying quotes prior to sending them to underwriting
- **Custom demand criteria** for work prioritization
- **Automatic measurement of fulfillment** from end to end
- **Seamless agent and broker engagement** with omni-channel communication



Complex Policy Quotation

FOCUS

Transform your business processes to become a connected company in the digital world.

- Eliminate data duplication for more accurate quoting and underwriting
- Improve your view into the sales pipeline and potential profit and loss opportunities
- Increase customer loyalty with better experiences
- Make more informed decisions with a 360-perspective on quote data (including external databases) and sales/pipeline opportunities

TAKE CONTROL

With Appian, you can quickly build, deploy, and scale enterprise applications for your policy issuance and underwriting operations, including:

- Insurance Product Management
- Complex Policy Quotation
- Customer Correspondence Management
- Medical Underwriting
- Underwriter Case Management Workbench
- Product Profitability and Risk Reporting
- Underwriter Authority Management
- Reinsurance Risk Exposure
- Mortgage/PMI Processing

PREPARE FOR THE FUTURE

The digital world is faster, smarter, and more connected, and insurance companies need a platform to adapt to the new pace of change.

It takes speed and power to deliver transformational solutions. The Appian low-code application platform provides both, while leveraging your legacy IT investments.

With Appian, organizations can build web and mobile apps faster, run them on-premises or in the cloud, and manage complex processes end-to-end, without limitations.

LEADING ORGANIZATIONS TRUST APPIAN:



Appian provides a low-code development platform that accelerates the creation of high-impact business applications. Many of the world's largest insurance organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit www.appian.com