Top of mind for everyone is the global pandemic, which has created unprecedented challenges for businesses and insurance organizations. Six months into 2020, very little is the same as it was at the beginning of the year — except, of course for the need to keep the business running. But with the uncertain times, now is the time to approach the status quo to enable automation and digital transformation.

**AGENT AND BROKER PORTALS**

Digital technology can transform how agents and brokers interact with their clients. It can help brokers collaborate and share information more efficiently; enable agents to manage orders, documentation, and documents; and provide a single platform for increased productivity. As the competition for business intensifies, insurance organizations need to offer a better agent and broker experience. Appian’s flexible, integrated, and low-code platform enables insurance organizations to develop personalized agent and broker portals, allowing them to transform how they engage with customers.

**CLAIMS MANAGEMENT**

The complexity of the insurance claims process creates great opportunities for digital transformation. Organizations are looking for ways to leverage digital transformation to improve their claims management process, provide faster claims processing, and reduce costs. Appian’s low-code platform enables organizations to create claims management solutions that are intelligent, flexible, and can be customized to meet their needs. The platform provides businesses with tools to analyze and verify images, automate tasks, and integrate with existing systems. It also allows businesses to quickly deploy claims management solutions and provide superior support to customers.

**THOUGHT LEADERSHIP**

In today’s fast-paced business environment, businesses need to think strategically to evaluate how they can leverage technology to drive performance and stay ahead of their competitors. Insurers, as well as other industries, need to be agile and open to new technologies in order to remain competitive. The pandemic has accelerated the need for digital transformation and has led to the development of new business models. The insurance industry needs to embrace new business models and transformation, facilitating the partnership between business and IT.

**DIGITAL EVENTS**

Join John Verburgt, Appian’s Account Executive & Director, and Pam Parnell, Aon’s IT Senior Director, to learn more about how Appian can help insurance organizations adapt to deliver value faster.

**WORKFORCE SAFETY SOLUTION**

The Low Code Difference in Safety or Work Solutions

With an adaptable technology ecosystem. If the pandemic has taught us anything, it's that technology cannot be an afterthought. With work-from-home (WFH) trending towards a permanent solution, organizations need to be able to manage activities, efficiently manage their end-to-end process, and improve communication between their global staff and network partners. The solution enables their 226 business partners in 164 countries around the globe to more easily manage their staff, increase their productivity, and ensure they have access to the appropriate information.

**TO LEARN MORE VISIT APPIAN.COM/INSURANCE**

Appian has over 1,200 customers, including leading Fortune 500 and Global 2000 companies, government agencies, and 99.7% customer satisfaction level. Our customer success team will deliver a solution experience that meets your organization’s needs.