



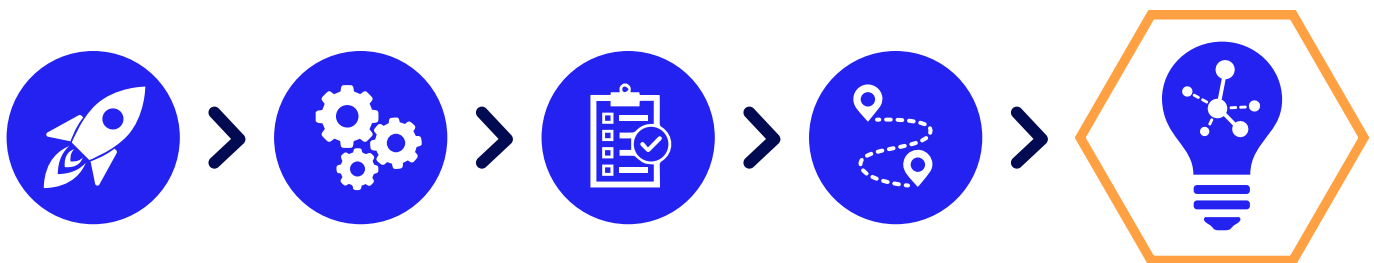
Building the digital future, now.

## 5 ways Appian helps financial institutions turn ideas to impact — fast.

Is your financial institution able to drive innovation quickly?

How can the financial services industry transform core architectures to build the digital future—one that integrates Artificial Intelligence (AI), Robotic Process Automation (RPA), FinTech, and RegTech—without having to retool to get started? Financial services institutions are spending 15 to 25% of their IT budget on entrenched legacy systems. They must find new ways to innovate and differentiate in the midst of digital disruption without expensive, lengthy retooling.

Discover the benefits of low-code, a simpler way to create powerful software that innovative banks and capital markets providers are adopting to drive breakthrough value. Use low-code to increase your speed to market, operational efficiency, compliance, customer journeys, and power to innovate—fast.



Here are five reasons to use Appian's low-code solution to build your financial institution's digital future.



### Speed to market

**Appian is fast.** Application development on Appian is 20 times faster than traditional development and requires fewer resources. With Appian, you don't code an application, you draw it like a flowchart.

With visual tools and drag-and-drop functionality, your IT department can rapidly build and deploy natively mobile apps, then empower business users and citizen developers to do the same. What this really means for financial institutions is faster time-to-market for critical applications, new digital lines of business, and new geographies.

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*“We've seen value from Appian in turning around development cycles that previously took months down to days or weeks.”*

– ROY ASTON, CIO, BARCLAYCARD GROUP

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Speed enables your financial institution to easily pivot and exceed market demands, allowing you to achieve business agility and remain ahead of competition.



### Operational efficiency with the power of automation

**Appian transforms operations to drive cost-efficiency.** Intelligent automation provides cohesive process and data orchestration across humans, smart machines, and robots. Plus, mobile apps built on Appian are native. That means you design once, and your app works natively and as expected on virtually any device. Workers can perform their jobs in the optimal location to provide the best experience on-the-go, and customer-facing apps live up to rising digital demands.

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*“We built our first application in six weeks and now we're at a point where we can build an application in a day.”*

– BILL RACZYK, DIRECTOR, PROCESS INNOVATION, OPTIONS CLEARING CORPORATION

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## Actionable one-risk view for compliance

**Appian helps foster holistic regulatory compliance.** Today's global financial institutions face an ever-changing and increasingly complex regulatory environment. Anti-Money Laundering (AML), The General Data Protection Regulation (GDPR), Know Your Customer (KYC), The California Consumer Privacy Act (CCPA), and other regulatory demands continue to be key areas of concern for investors and executives.

Appian enables you to proactively automate, monitor, and control regulatory compliance efforts with powerful process orchestration and enterprise data management capabilities. Appian consolidates data from across the enterprise, giving compliance officers the power to search and quickly find pertinent information for regulatory reporting.

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*Appian helped Barclays' Chief Security Office rethink its approach to comprehensive security and fraud prevention with a new CSO Case Management System, deployed in just three months.*

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## Reimagined customer journeys

**Appian improves customer-centricity.** Advanced integration capabilities bring disparate data from siloed systems together seamlessly on one unified platform, providing an accurate, complete, and up-to-date view of the customer.

Role-relevant views can provide staff with contextual information to make touchpoints efficient, speedy, and helpful to customers. With natively mobile apps, you can deliver service at any time and on any device.

The Appian Intelligent Contact Center™ unifies all systems, channels, and customer information into a single, intelligent interface throughout the entire customer journey from onboarding to servicing.

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*Aviva combined 22 disparate systems all into one platform to enhance their customer experience. Now they are able to service their customers nine times faster while spending 50% less on IT systems costs.*

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## Power to innovate

**Build for the future with Appian.** Thrive in the age of disruption using an agile, low-code platform that delivers complete enterprise automation, so your business can focus on innovation.

Appian's integration capabilities can handle data from thousands of sources, breaking down silos and simplifying mature legacy software with a single view that acts as a launchpad for tackling enterprise-wide transformation efforts. The platform's scalable architecture supports performance no matter how many users—whether on-premises, in the cloud, or a hybrid environment—so you can roll out applications globally with confidence.

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*“As Target’s Appian capabilities and solutions continue to grow and deliver value, we are seeing ever-increasing demand for our services and solutions from new and existing clients.”*

- PAUL MCGARRIGLE, HEAD OF BUSINESS IMPROVEMENT, TARGET GROUP

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**Realize the benefits of Appian for all your financial services needs.**

Learn more at: [appian.com/finserv](https://appian.com/finserv)

**appian**

Appian provides a low-code automation platform that accelerates the creation of high-impact business applications. Many of the world's largest organizations use Appian solutions to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit [appian.com/finserv](https://appian.com/finserv)