

How to Thrive in the Age of Disruption

Many companies have fallen into the trap of believing the software platform that took them to the top will be the same one that keeps them there. But don't be fooled. Companies that won't embrace digital transformation will simply be replaced by those that will.

Low-code application development, cognitive computing and the mobile explosion, all are rapidly changing the way we do business.

Innovation is accelerating at a dizzying pace, shaking up conventional business models, and turning entire industries on their heads.

The question is, will your organization be next?

Knowing the warning signs of disruption is the best way to get ahead of it. But that can be hard to do, when you're running an organization on a patchwork of disconnected systems and paper-based processes.



Here's the cheat code to recognize the warning signs and step up to a low-code approach:

1.

Processes Can't Keep Pace With Rising Expectations

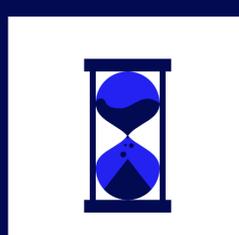
All those systems you installed five, ten, twenty years ago? They simply can't keep up with ever-changing customer expectations. This makes it so much tougher to win new customers, let alone keep more of the ones you already have.



2.

Slow App Development Hampers Revenue Growth

You're on the hook to capitalize on new business opportunities. But, you can't build apps fast enough to take advantage of them. This is a real headache. And not the kind you want to deal with when your company's growth is at stake.



3.

Difficult to Find and Keep Skilled Developers

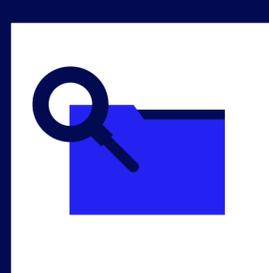
You urgently need top-notch software developers. But it's getting increasingly difficult to find and retain them.



4.

More Time is Spent Tracking Down Data than Using it

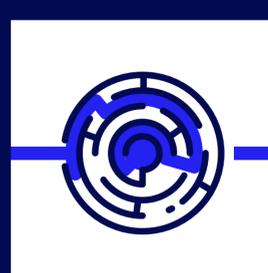
You call the shots on business operations, but you're too busy tracking down data from every corner of your organization to step back and see the big picture. And your employees? They spend what seems like more time looking or finding than actually getting work done.



5.

Disconnected Systems Stoke Customer Frustration

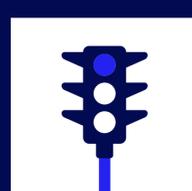
As a business process leader, your job is to deliver cohesive, mobile, omni-channel user experiences. But, you worry about the fractured customer experiences created by your legacy systems that don't talk to each other?



6.

Exposure to Compliance Risk

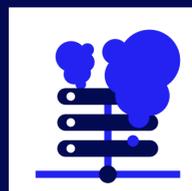
You operate in a heavily regulated industry. And you're struggling to stay on top of fast-changing complex regulations. This constantly puts your compliance at risk.



7.

IT is Slammed by Demand

Your IT organization is constantly slammed with business demand. Staff and resources are limited. And you worry about the menace of Shadow IT. It's a real problem.



The bottom line.

For companies that want to harness digital transformation to stay ahead of disruption, low-code is not just an option. It's a necessity. The best way to come out on top is with a low-code digital transformation platform that offers the highest degree of satisfaction... and the fastest time-to-value.

Want to survive in the new digital world? Want to realize the potential of low-code development?

...Think Appian.