appian

Appian for Insurance

GDPR compliance.

Promote GDPR compliance.

- Safeguard customer data with profile-level access control.

- Accelerate resolution of data breach investigations and "right to erasure" requests.

- Easily adapt to possible evolutions in the regulation.

- Gain visibility and auditability of processes, evidence, decisions, and outcomes.

The General Data Protection Regulation (GDPR) represents a significant shift in privacy requirements governing how insurance organisations manage and protect personal data.

Failure to comply could mean significant regulatory enforcement actions, reputational damage, and a loss of customer trust. Many insurance and financial institutions believe they are GDPR-compliant today. However, in opting for a quick-fix to meet the May 25, 2018 deadline, they may not have considered their long-term strategy.

How can P&C and life insurers achieve and sustain GDPR compliance while optimising current operations?

Meet the challenge.

Successful insurance organisations are approaching GDPR holistically, and a future-proof IT platform that is flexible enough to deliver on any new regulatory data requirement (whether ad hoc or scheduled) is essential. The platform must provide the visibility necessary to establish a clear understanding of the personal data held by the organisation, as well as the ability to react quickly to requests to destroy data across the organisation when it no longer serves a valid purpose.

Turn GDPR into a business opportunity.

Compliance with the GDPR, which focuses on increasing transparency, is a driver that strengthens customer confidence in insurance and financial services.

- Appian Records enables data management practices needed to maintain the data protection and privacy that is at the heart of the GDPR.

- Low-code application development is fast enough to rapidly deliver new functions and capabilities should the regulation continue to evolve and change due to legal test cases.

- Configurable reports provide an overall view of GDPR compliance for any information set, including age of request, remaining time, or SLA.

Focus.

- Transform your business processes to become a connected company in the digital world.

- Eliminate back-office inefficiencies with rapid digital innovation.

- Converge all relevant data into a single view to improve and speed decision-making.

- Improve the customer experience to increase customer satisfaction.

Take control.

With Appian, you can quickly build, deploy, and scale enterprise applications for your policy issuance and underwriting operations, including:

- CCPA

- Sarbanes-Oxley compliance and controls.

- Continuing education compliance.

- IFRS 17 processing.

Prepare for the future.

The digital world is faster, smarter, and more connected, and insurance companies need a platform to adapt to the new pace of change. It takes speed and power to deliver transformational solutions. The Appian Low-Code Automation Platform provides both, while leveraging your legacy IT investments. With Appian, organisations can build web and mobile apps faster and manage complex processes end-to-end, without limitations.

Leading organizations trust Appian: