Appian for Insurance
Underwriter case management workbench.

Insurers need automated and auditable processes for underwriting their large, complex accounts. The underwriting process is a careful balance of speed and accuracy. If the process moves too slowly, desirable risks will go elsewhere, but making rash decisions can result in putting an unprofitable risk on the books.

There are myriad siloed tasks that need to be completed in order to properly assess the risk of prospective new business, including loss control surveys, coverages and classification codes, pricing, rating, and quoting. Many insurers still do these processes manually with spreadsheets, communicating primarily via phone and email.

How can insurers modernize the underwriting process for increased speed and accuracy?

Meet the challenge.
The Appian Low-Code Automation Platform delivers the digitized underwriting process insurers need, integrating with their core systems while pulling data from all sources into role-relevant views for each stakeholder.

These holistic views speed new business underwriting, and complete tracking of the decisioning process ensures that there is an audit trail of all tasks—from submission to book. At renewal, the data is automatically refreshed, with the ability to revise and re-quote.

In particular, Appian empowers insurers by offering the following:

- **Easy integrations** with regulatory systems from different geographies and jurisdictions.
- **Visual reporting**, including coverage towers for coinsurance.
- **Better management of network partners**, including loss control.
- **Greater visibility** across broker networks and writing companies.

**Deliver a digital-first insurance experience.**
Transform your business processes to deliver a digital, connected insurance experience fast.

- Eliminate back-office inefficiencies with rapid digital innovation.
- Combine all relevant data into a single view to improve and speed decision-making.
- Improve the customer experience to increase customer loyalty.
**Take control.**

With Appian, you can rapidly build, deploy, and scale enterprise applications for your policy issuance and underwriting operations, including the following:

- Insurance product management.
- Complex policy quotation.
- Instant issue digital policy.
- Customer correspondence management.
- Medical underwriting.
- Product profitability and risk reporting.
- Underwriting authority management.
- Reinsurance risk exposure.

**Prepare for the future.**

The digital world is faster, smarter, and more connected, and insurance companies need a platform to adapt to the new pace of change.

It takes speed and power to deliver transformational solutions. The Appian Low-Code Automation Platform provides both, while leveraging your legacy IT investments. With Appian, organizations can build apps and workflows rapidly to maximize their resources and improve business results.

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Leaders in Insurance Trust Appian

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