

Creating Connected Underwriting Capabilities for the Digital Insurer

- Improve risk assessment and reduce operational expenses
- Collaborate with colleagues inside and outside the organization
- Access data across systems for current, complete, and actionable information
- Center work around the customer for continuous context

Coordinating data acquisition, managing versions of spreadsheets, entering and re-entering data across many different systems consumes underwriting resources, and slows the pursuit of profitable business by adding time and complexity to the analysis and pricing process.

Today's consumers are connected...streaming data across platforms, sharing information between networks, and demanding similar levels of connectivity, personalization and service from insurers. Meeting these demands means insurers must evolve risk assessment and modernize underwriting processes.

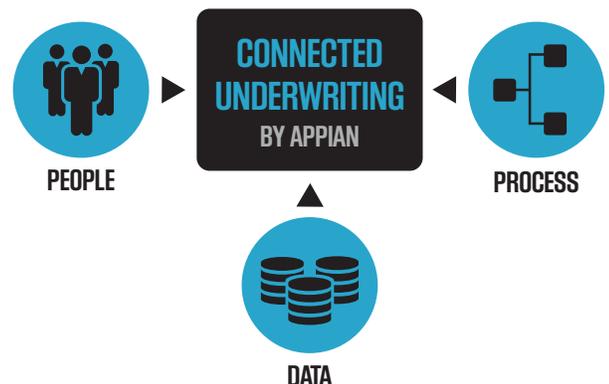
Connected underwriting delivers top and bottom line benefits to insurers.

What if relevant information was continuously available to those who needed it, whenever and wherever... without having to manually search, treasure trove, or directly access underlying datasets? What if you could improve risk assessment, streamline pricing and business acquisition while reducing operational expenses and compliance risks as well as improving customer satisfaction ratings?

This is all possible...with Appian.

Appian's work platform is creating connected underwriting capabilities out of disconnected datasets, homogenizing data across channels and providing context to data from disparate sources. Add functionality to your tool portfolio via a single, unified platform from Appian that helps insurers:

- **Automate** new business clearance and risk appetite assessment
- **Drive** efficiency in core processes and enable more efficient pricing
- **Unify** structured and unstructured data from internal and external systems
- **Maximize** legacy IT investments through integration which extends
- **Combine** process and content management with data navigation and an intuitive interface
- **Enable** collaboration through alerts, workflow management, and co-work tasks
- **Provide** secure and immediate access to critical data via native mobility
- **Personalize** process and business reports for immediate visibility with real-time, actionable analytics



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PRIORITIZE

Capture new markets and new business when you prioritize efforts to better serve customers.

- Increase engagement with an intuitive user interface
- Improve customer service to increase customer loyalty
- Unify process, data, systems, and people for better decisions
- Achieve rapid development of customer-centric applications

FOCUS

Transform your business processes to become a connected company in the digital world.

- Connect underwriting to downstream systems
- Improve cross pollination of claims information to related systems
- Streamline customer, policy and contract servicing and administration
- Improve cash flow with finance, administration and compliance management

PREPARE

Achieve the efficiency and agility needed for the future while leveraging existing IT investments.

- Modernize IT infrastructure without a rip-and-replace initiative
- Eliminate siloed point solutions
- Advance enterprise mobility efforts

ORGANIZATIONS ACROSS INDUSTRIES TRUST APPIAN



Appian

Appian delivers an enterprise platform for digital transformation that enables insurers to become connected enterprises in the digital world. Powered by industry leading Business Process Management (BPM) and Case Management capabilities, Appian's low-code approach can radically accelerate the time it takes to build and deploy

powerful, modern applications, on-premises or in the cloud. The world's most innovative organizations use Appian to revolutionize their customer experiences, transform their business operations, and master global risk and compliance.

For more information, visit www.appian.com