The business landscape is always evolving. Keeping up with changing dynamics, increasing process complexity, escalating customer expectations, and regulatory changes requires agility. Taking advantage of market opportunities requires quick decision-making and rapid, efficient execution. The solution: low-code automation, orchestration, and app development.

What is low-code?
Low-code is a way of quickly developing applications by using visual design tools. Low-code allows you to effectively align business and IT in digital transformation initiatives.

Why complete automation?
Complete automation enables the integration of people, bots, AI, and business rules with resources such as data and system into a single workflow.

Appian helps you rapidly build apps and workflows to maximize resources and improve business performance.

Orchestrate people, technologies, and data in a single workflow

Complete Automation
- Gain efficiency by having the right tools and capabilities for each job, all in one place
- Automate complex processes end-to-end
- Easily integrate with 3rd parties

Low-Code Apps
- Accelerate time from idea to implementation
- All apps are mobile-ready. Build once, run anywhere
- Increase business and IT collaboration

Low-Code Data
- Integrate siloed data into powerful applications, without coding or migrating data
- Avoid the need to rip and replace core systems
- Deliver apps with a unified view of data

Enterprise Ready
- Deliver with confidence by incorporating and accelerating DevOps
- Applications are protected with world-class security
- Ensure business continuity with global availability and scalability, 24/7/365

Accelerate business by building apps rapidly and easily accessing data

The Appian Low-Code Platform integrates end-to-end process automation, data, and rapid visual application development natively in the cloud. Appian is specifically designed to meet the needs of sophisticated enterprises, regardless of where they are on the digital maturity journey by:

- Accelerating app development
- Automating any end-to-end business process
- Supporting better decisions by combining data from multiple systems
- Avoiding tech debt by leveraging their existing software or legacy applications

Scale with world class performance

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Appian provides a Low-Code Platform that accelerates the creation of high-impact business applications. Many of the world’s largest organizations use Appian solutions to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. For more information visit appian.com.
## Business Process Automation

**Workflow**

**Low-Code Data**
Automate routine tasks in a workflow and integrate systems without APIs.

**Artificial Intelligence**
Make your applications work smarter with integrated AI from Google, AWS, and Azure.

**Intelligent Document Processing**
Increase accuracy and efficiency by eliminating manual document processing.

**Case Management**
Automate collaborative and ad-hoc work patterns with best-in-class capabilities.

**Decision Rules**
Simplify the capture of complex business logic that drives business decisions.

## Low-Code Data & Integration

Improve efficiency with the right data at the right time. Quickly connect systems with zero-code integrations and pre-built connectors, industry-standard connectors, RPA to access legacy systems, and custom API's for bi-directional end-to-end integration.

### Large Ecosystem of Zero-code Integrations
- Salesforce, Dynamics
- AWS, Google, Microsoft
- SAP, Oracle
- Google Drive, Sharepoint, DropBox
- Blue Prism, UiPath, Automation Anywhere

### Industry-standard Connectors
- RDBMS
  - Oracle
  - MySQL
  - MSFT SQL Server
  - IBM DB2
  - PostgreSQL
  - MariaDB
- OpenAPI
- REST
- SOAP
- FTP/SFTP
- JMS

## Low-Code App Development

Develop secure, scalable, adaptable enterprise applications faster with low code visual design tools. Easily embedded workflow processes for a seamless partnership between business and IT.