Retail Innovations for 2022

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What the Experts Are Saying

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1Forrester, Predictions 2022: Retail | 2NRF, What’s ahead for retail in 2022 | 3Deloitte, 2022 Retail Industry Outlook | 4KPMG, The ESG Agenda for Retail and Consumer Businesses

Top 6 Retail Tech Trends for 2022

Flexible Order Fulfillment
With ever-growing ecommerce purchases, retailers must be prepared to meet customer expectations. This means strategies to ensure fulfillment of orders from anywhere, to anywhere.

Increased Supply Chain Transparency
Supply chains, inventory management, and ecosystem partners can no longer operate in silos. Unification is needed to boost supply chain resilience and adaptability.

Accelerated Time-to-Productivity for Employees
Due to labor shortages, the need for streamlined employee onboarding and ramp-up is more crucial than ever. Seamless process and employee tools are needed.

Streamlined Store Execution
Enhanced collaboration is needed between corporate and stores to ensure flawless execution and promote innovative store experiences. This opens possibilities for new marketing tactics, product launches, and merchandising strategies.

Focus on Risk and Compliance
Increased security and threat detection will be critical in combating the growing amount of cyber crimes. Additionally, asset protection, loss prevention, and third party risk continue to be focus areas.

Conscious Consumers
Increasing demand for more sustainable practices from brands will impact where and how customers are spending. Executing on ESG programs, including Climate Change, DE&I, and Ethical Supply Chain is an imperative.

Flexible Order Fulfillment

Appian allows retailers to discover, design, and automate their most important processes, combining the key capabilities needed to get work done faster.

75% of CEOs believe climate risk is the biggest risk facing their business.

Learn more at appian.com/retail

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2022 will be a year of investment and new partnerships as retailers position their business model, strategy, marketing, stores, and operations to flourish in a post-pandemic world.

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