Low-code adoption is skyrocketing among developers. The population of low-code developers worldwide is growing at 3.2 times the rate of the general developer population.¹

Yet low-code hasn’t always been love at first sight for developers. In fact, nearly two out of three developers (64%) admit they were skeptical of low-code before learning it.

What changed their minds? Appian talked to two groups of developers: those who have added low-code to their development toolkits and those who continue to exclusively use traditional high-code approaches.

Here’s what they told us.²

Low-code leads to higher earnings.
72% of low-code developers reported a base salary of $100,000+. (compared to 65% of high-code-only developers).

82% of all developers surveyed believe using low-code will increase their earning potential.

Low-code means more meaningful, innovative work.
42% of low-code developers are “very satisfied” with their current job (versus 31% of high-code-only developers).

60% of low-code developers work on mission-critical projects (versus 49% of high-code-only developers).

75% of low-code developers work on innovative projects (versus 69% of high-code-only developers).

“With a low-code platform, there is a nice compromise of still being able to code and set up a general project structure while being able to take advantage of the sheer speed and ease of use to rapidly prototype, develop, and iterate on changes much quicker than I may be able to develop with traditional programming languages.” —Amit, Project Leader

Low-code leads to higher earnings.
72% of low-code developers reported a base salary of $100,000+.

Low-code accelerates career growth.
84% of low-code developers say yes.

45% of high-code-only developers say yes.

72% of all developers surveyed agree it’s important for their career development to be certified on one or more low-code tools.

Explore low-code, build your own apps, and learn using hands-on tutorials with the Appian Community Edition.

Create your free account